

# BUGGY BROUSSE®

A fun new toy that rewards its creators



...our children will share in  
imaginative play and learning...





**The Buggy Brousse** is based on toy cars built from wire and inner-tube rubber by African children playing in the bush. The toy have been patented to assure its protection.

This 'new' toy is both educational and great fun. It is used today in France to make 5-10 year-olds aware of road safety on a town-centre circuit installed in schools, leisure centres, etc. as well as at public or private events. The very sturdy all-terrain vehicle can also be used in holiday and child-care centres for collective games outdoors.

The concept has already attracted private customers such as RENAULT, for whom a toy based on their new MODUS model has been produced. Using this custom-built model, RENAULT organize games with a road safety message for children in the rest areas of the southern French motorways.

This example illustrates one of the many possibilities for similar products based on real or imaginary vehicles.

**An important goal** of the Buggy Brousse project is to demonstrate the ingenuity and resourcefulness of African children and to help them; major part of the patent rights will go to help house and educate disadvantaged children in Africa and other countries.

**The Company** was founded in 2004 by the Buggy Brousse patent-holder Olivier QUANEUX. More than 5,000 children in schools and public events have already played with the first game 'Tous en Route'. The kids love it, as do the journalists who have reported about it in the French national press (see the Web site)

**Now** the Buggy Brousse project is looking for international sponsorship to help its promotion and to protect the inventor's rights in the long-term.

**[www.buggybrousse.com](http://www.buggybrousse.com)**

Information, movies and pictures are on line - soon in English as well as in French

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